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**Fraud**  
*Advisory*  
**Panel**



# FRAUD

PREVENTION IS BETTER THAN CURE

**Tuesday 17 June 2008**



## **CONFERENCE AND GALA DINNER**

The Mermaid Conference and Events Centre  
Puddle Dock, Blackfriars, London EC4V 3DB

Followed by a gala dinner at  
Apothecaries' Hall, Black Friars Lane, London EC4V 6EJ

# CONFERENCE PROGRAMME



**Tuesday 17 June 2008**

The Mermaid Conference and Events Centre, Puddle Dock, Blackfriars, London EC4V 3DB

08.45 Registration, tea and coffee

09.15 **Chairman's welcome and introduction**  
*Rosalind Wright CB QC, Chairman, Fraud Advisory Panel*

09.30 **The essential and critical justifications for investment in anti-fraud strategies: a case study on the importance of preplanning**

- The importance of anti-fraud strategies in combating fraud
- Business critical justifications for anti-fraud strategies
- Securing executive buy-in to fraud threat management

*Nick Mann, Head of Group Fraud, Risk and Security, Vodafone Group Services Ltd*

10.15 **The risk of doing business with emerging markets: the threat from fraud and corruption**

- The cost of doing business across borders
- Key country profiles: culture, behaviour and risks
- How to minimise the risks associated with emerging markets

*Dr Jarmo Kotilaine, Associate Director – Financial Services, Control Risks*

11.00 Refreshments

11.30 **BREAKOUT SESSION 1**

**Stream A: Developing an effective fraud prevention strategy: governance, risk, compliance and measurement**

- The link between governance and effective fraud risk management
- Design and implementation of compliance and monitoring frameworks
- Are investigations a fraud prevention strategy?
- What to communicate, when and how

*Neil Fletcher, Regional Security Adviser – Fraud and Investigations, BP International Ltd*

**Stream B: Complying with information security and confidentiality requirements**

- The importance of data protection strategies
- The value of data in organisations – update on recent events
- Information sharing, fraud investigations and employee monitoring
- The role of the Information Commissioner's Office

*David Evans, Senior Data Protection Manager, Information Commissioner's Office*

12.15

## BREAKOUT SESSION 2

### Stream A: **Vetting and screening: securing the front door**

- How to ensure you do not employ a potential fraudster
- Defining fitness, propriety and competency for a role through referencing
- Exploring how continuous vetting can contribute to prevention

*Alexandra Kelly, Director, Powerchex Ltd*

### Stream B: **The essentials of fraud education, awareness and training**

- Tips and hints for successful education programmes
- Encouraging staff engagement and ownership
- Business best practice principles

*Adele Sephton, Manager Group Financial Crime Prevention, Group Risk, HBOS plc*

13.00

Lunch, sponsored by Daylight Forensic and Advisory Ltd

14.15

### **Sounding the alert on fraud: the story of a whistleblower**

- The importance of effective reporting lines
- The cost benefits of disclosure
- Reputational risk and the repercussions on future career prospects

*Gary Brown, Product and Marketing Director, Thomson Local*

15.00

## BREAKOUT SESSION 3

### Stream A: **The importance of due diligence in managing external relationships**

- Managing relationships with suppliers, contractors and customers
- Identifying and monitoring key areas of fraud risk
- Key elements in contract development and review

*David Simpson, Director Internal Audit and Risk Management, Groupama Insurance*

### Stream B: **The role of the media in reporting fraud**

- The importance of effective media communications
- Fraud as a media issue – what makes a good story
- Managing reputational risk and customer expectations

*Tony Hetherington, Columnist, Financial Mail*

15.45

Refreshments

16.15

### **The role of the United Kingdom in the international fight against fraud**

- The Government Fraud Review – an update
- The importance of effective international co-operation
- The critical role of organisations in the fight against fraud
- The future of fraud prevention in the United Kingdom

*The Rt Hon the Baroness Scotland of Asthal QC, Attorney General*

17.00

**Chairman's closing remarks**

17.15

**Special exhibition: workplace crime scene challenge**

*Protiviti Ltd*

## GALA DINNER AT APOTHECARIES' HALL

18.15

Drinks reception, sponsored by Haslocks Forensic Accountants

**HASLOCKS**  
FORENSIC ACCOUNTANTS  
CLAIMS CONSULTANTS

19.15

Gala dinner

*After dinner speaker: David Law, Head of Risk and Audit, Olympic Delivery Authority*

1998 – 2008  
**10<sup>th</sup>**  
ANNIVERSARY

SOUNDING THE ALERT ON FRAUD

[www.fraudadvisorypanel.org](http://www.fraudadvisorypanel.org)

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Fraud & Forensic Group



## Fraud Advisory Panel

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